Duke University Department of Athletics

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January 3, 2006

The American Football Coaches Association
Attn: Grant Teaff, Executive Director
100 Legends Lane
Waco, Texas 76706

Dear Coach Teaff and Executive Committee:

I am pleased to have the opportunity to discuss the importance of Professional DynaMetric Programs (PDP) in my work with student athletes and coaches at the college level. As the Director of the Duke University Athletic Leadership Program and mental training coach for twenty-two of our twenty-six sports, I have an opportunity to work very closely with the majority of student athletes and coaches at Duke. In addition, I consult with athletes and coaches at several other Division I universities across the country.

Two years ago I began utilizing the ProScan and TeamScan systems of PDP as a way of helping coaches and athletes understand themselves and each other more effectively. I have used many different personality profiles over the last 15 years and none of them come close to being as effective as the PDP system. It is very effective because it is simple for the athletes and coaches to take and it provides a wealth of information. I have utilized this system with over 200 individuals and every person has found it to be accurate People are also consistently amazed at how much information can be gleaned from such a simple instrument.

In short, this tool has been an invaluable part of my work with coaches and athletes at the college level. Phil Olsen is the person who introduced me to the system. Because of his true desire to help coaches and student athletes, I highly recommend him and the PDP system. You too will find it to be an incredibly beneficial tool. Please let me know if you any questions regarding the PDP or Phil Olsen.

Sincerely,

Gregory A. Dale
Gregory A. Dale, Ph.D.
Professor of Sport Psychology and Sport Ethics
Director of Duke University Athletic Leadership Program